

## TOWARDS SUSTAINABLE CITIES ACROSS THE MEDITERRANEAN

The European Union (EU) is leading the global fight against **climate change**, and has made it a top priority. Its ambitious targets are spelt out in the EU Climate Action and Energy Package, which commits Member States to curb their CO<sub>2</sub> emissions by 20% by 2020.

The Commission recently proposed the Europe 2020 flagship initiative for a resource efficient Europe and within this framework it is now putting forward a series of long-term policy plans in areas such as transport, energy and climate change. The Roadmap for moving towards a competitive low-carbon economy by 2050 is one of the key building blocks of this flagship initiative.

In this framework, **Cities** are key to the EU's targets and to developing a low carbon economy by 2050, because 70% of the EU's energy is in there consumed. They have a huge potential for energy saving through smarter use of resources and intelligent technology integration.

**Local governments** must therefore become leading actors for implementing sustainable energy policies, and must be recognized and supported in their effort. The mobilization of local actors/authorities builds on existing, and future EU and national policies and programs, such as the Sustainable Energy Europe (SEE) campaign, CIVITAS, CONCERTO, Intelligent Energy Europe program, Covenant of Mayors and Smart city and communities initiative (SET Plan). Aim of this International Workshop is to present the progress of some of the EU programs on sustainable development mentioned above and to show potential synergies among them for a better implementation in the Mediterranean area.

[www.campagnaSEEitalia.it](http://www.campagnaSEEitalia.it)

WORKSHOP ORGANIZED BY THE



MINISTERO DELL'AMBIENTE  
E DELLA TUTELA DEL TERRITORIO E DEL MARE

IN COLLABORATION WITH:

INTESA  SANPAOLO



 LEASINT

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IN THE FRAMEWORK OF THE HOLISTIC CONCERTO  
PROJECT AND THE SUSTAINABLE ENERGY EUROPE  
(SEE) CAMPAIGN'S NATIONAL IMPLEMENTATION



International workshop

# TOWARDS SUSTAINABLE CITIES ACROSS the MEDITERRANEAN

CONCERTO | COVENANT OF MAYORS | SMART CITIES

16 September 2011  
(9.30 - 17.00)

Rome Fair  
Via Portuense, 1645-1647

North entrance  
Ingresso Nord

Congress Center  
Room: Hortensia

International workshop

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*(presentations will be held in Italian and English;  
simultaneous translation will not be provided)*

9.30 - 10.00 Registration

## SESSION I On the road of a sustainable city revolution

10.00 - 10.20 Introducing

*CORRADO CLINI, General Director  
Italian Ministry for the  
Environment, Land and Sea*

### Key note speech

*ANTONIO GANCIAN  
Member of the European Parliament*  
*ANTONELLO PEZZINI  
Member of the European Economic  
and Social Committee*

10.20 - 11.20 European programs towards  
sustainable cities

### CONCERTO

*DECLAN MEALLY  
SEI Sustainable Energy Ireland  
Coordinator CONCERTO Holistic project*

### COVENANT OF MAYORS

*Antonio Lumericisi  
Italian Ministry for the Environment, Land and Sea  
SEE Campaign National coordinator*  
*PANOS COROYANNAKIS  
Islenet - Sustainable Island  
Communities across the Mediterranean  
Area: The Pact of Islands*

## SMART CITIES

*MARCELLO CAPRA  
Italian Ministry for the Economic Development*

11.20 - 12.20 Focus on Italian cities and communities:

*KEY NOTE SPEECH: ROSARIO CROCCETTA  
Member of the European Parliament*

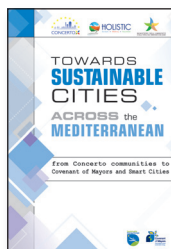
*ENZO LA VOLTA  
Environmental Councillor of the City of Turin*

*PINUCCIA MONTANARI  
Environmental Councillor of the Town of Genoa*

*MARCO LA CARRA  
Environmental Councillor of the Town of Bari*

*UGO CAPPELLACCI  
President of Sardinia Region*

12.20 - 12.30 Conclusion Session I



**Presentation of the brochure  
TOWARDS SUSTAINABLE CITIES  
ACROSS THE MEDITERRANEAN:  
from CONCERTO communities  
to Covenant of Mayors and Smart Cities**

## SESSION II Supporting and Financing

12.30 - 13.15 Stimulating investments

*RALF GOLDMANN  
Senior Engineer in the Energy Directorate  
European Investment Bank*

*ANNALISA SOLDANO  
Intesa Sanpaolo Group*

*PIER GIUSEPPE DOLCINI  
Chairman of ACRI Environment Committee  
and President of the Cassa  
dei Risparmi di Forlì Foundation*

13.15 - 13.30 Conclusions

*CORRADO CLINI, General Director  
Italian Ministry for the  
Environment, Land and Sea*



## TECHNICAL SESSION on the Covenant of Mayors' implementation

14.30 - 15.00 Registration and welcome coffee

15.00 - 17.00 Introducing

*ANTONIO LUMICISI  
Italian Ministry for the Environment,  
Land and Sea*

### SEAP Guidelines

*VIRGINIA BOMBELLI, Expert  
European Commission Joint Research Center*

### Case study: Abruzzo model

*ANTONIO SORGI  
Director of Energy and Environment  
Department of Regione Abruzzo*

*FRANCESCO MARCONI*

*Environmental Councillor  
of the Province of Teramo*

### Questions & Answers session

representatives of local governments will interact with experts from JRC, Italian Ministry for the Environment, Land and Sea and Covenant of Mayors Supporting Structures in order to better clarify and overcome potential barriers to the successful Covenant of Mayors' implementation.

17.00

Conclusions